

inboundav.com

June 21, 2026 · an automated first-pass read of your public site

Schema markup B- strong, with room to round out	AEO readiness A- comprehensive	Platform HubSpot (Content Hub) Very large (~341 pages)
---	--	---

What's working well

- A genuinely strong structured-data foundation is already live: Organization, Service, Person, FAQPage, Review, Rating, ContactPoint markup are all present, so answer engines can read your identity, services, people, reviews and FAQs.
- Open Graph is complete (title, image, description) - clean previews and stronger social / AI cards.
- The site is indexable and uses canonical URLs - no self-inflicted blockers.
- Question-shaped headings and FAQ content are in place - well aligned with how answer engines match questions to answers.
- A substantial, well-organized site - very large (~341 pages) - on HubSpot (Content Hub).

Where you can still gain

No blocking issues found at this level - a healthy starting point. These move you from strong to best-in-class:

- Add WebSite, BreadcrumbList markup. These two types are the main reason the schema grade sits at B- rather than an A - everything else is already strong.
- Keep extending FAQ and Service markup to more templates as the site grows, so new pages are answer-engine ready by default.

Your quickest win: Round out your structured data by adding WebSite and BreadcrumbList schema.

Want the full picture?

This free audit looks at your domain alone. A full engagement shows how you stack up against the competitors AI engines surface for your category, plus a prioritized plan and quote. Reply or book a call and we'll put it together.

First-pass, automated analysis of public pages. Grades reflect machine-readable signals; a full review confirms the details.